



Healthcare Industry Veteran Jackie Larson Named Avantas President

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Pioneering Company Develops Workforce Analytics, Predictive Modeling, and Scheduling Strategies for Healthcare Providers

OMAHA, Neb., March 7, 2016 /PRNewswire/ -- Jackie Larson has been named president of Avantas, a leading provider of workforce management technology, services, and strategies for the healthcare industry.

"It is truly an honor for me to lead the Avantas team of brilliant and devoted professionals as we continue to work hard to provide our clients with the proprietary tools, proven strategies, and dedicated support they need to achieve their clinical, operational, and financial goals," Larson said.

Since joining Avantas in 2008, Larson has also served as senior vice president of client services. She has been the driving force in building out the company's client management, analytics, and consulting groups into world-class teams providing guidance and support to clients on a wide range of issues, including workforce optimization, labor pool development, system integration, resource management, and business analytics. Avantas is an AMN Healthcare company.

"I'm thrilled that we have a leader like Jackie driving our mission to bring accurate workforce forecasting and advanced labor management to the healthcare industry," said Susan Salka, president and CEO of AMN Healthcare. "The services Avantas provides are so very important right now, as healthcare providers must simultaneously improve quality, contain costs, and expand the reach of care."

Larson is a member of the American College of Healthcare Executives (ACHE), Healthcare Financial Management Association (HFMA) and the American Organization for Nurse Executives (AONE). Jackie completed her Bachelor of Science degree in Business Administration from the University of Nebraska, and executive coursework at The Wharton School, University of Pennsylvania.

Larson will take part in a Business Roundtable Discussion, on Wednesday, March 9, at noon as part of the [2016 ANA Conference – Quality, Safety and Staffing](#), in Lake Buena Vista, FL. This is a moderator-driven forum focused on current trends and issues as well as the future of workforce management in healthcare. Avantas is a Gold Sponsor of the conference as well as a founding member of the American Nurses Foundation [Corporate Advisory Board](#).

About Avantas

Developers of the HELM® methodology (healthcare enterprise labor management), Avantas helps healthcare providers better manage their workforce. Its proprietary approach to managing labor consists of workforce planning services and a scheduling and productivity solution, Smart Square®. This comprehensive approach provides its clients with tailored best practice labor management strategies designed to drive substantial and sustaining cost and quality improvements across the enterprise through automation. Avantas is a division of AMN Healthcare. For more information, please visit the Avantas website at www.Avantas.com.

About AMN Healthcare

AMN Healthcare is the leader and innovator in healthcare workforce solutions and staffing services to healthcare facilities across the nation. The Company provides unparalleled access to the most comprehensive network of quality healthcare professionals through its innovative recruitment strategies and breadth of career opportunities. With insights and expertise, AMN Healthcare helps providers optimize their workforce to successfully reduce complexity, increase efficiency, and improve patient outcomes. AMN delivers managed services programs, healthcare executive search solutions, vendor management systems, recruitment process outsourcing, predictive modeling, and other consulting services. Clients include acute-care hospitals, community health centers and clinics, physician practice groups, retail and urgent care centers, home health facilities, and many other healthcare settings. For more information about AMN Healthcare, visit www.amnhealthcare.com.

Forward-Looking Statements

This press release contains "forward-looking statements" within the meaning of Section 27A of the Securities Act of 1933, as amended, and Section 21E of the Securities Exchange Act of 1934, as amended. Such statements include expectations about the future. Factors that could cause actual results to differ from those implied by the forward-looking statements contained in this press release are set forth in the Company's Annual Report on Form 10-K for the year ended December 31, 2014 and its other periodic reports as well as the Company's current and other reports filed from time to time with the Securities and Exchange Commission. Be advised that developments subsequent to this press release are likely to cause these statements to become outdated with the passage of time.

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